



operated by
Iris Photography Services, Dubai



Concept

Personal, unique art - available for any budget. That is the concept of "Eyesight Iris Photography" and our associated franchise brand "Eyemazy".

Using the patent-pending photo box, a trained employee captures the photo of customer's iris. The photo is then processed and printed onto special materials and in different sizes depending on customer's preference.



Tourist souvenir



Personal piece of art



Gift



Eyemazy Story

With a passion for photography and product excellence “Eyesight Iris Photography” was launched in 2013 in local trade fairs in Germany, where the concept gained increasing enthusiasm and popularity. From there on the team spend great effort in developing an efficient technology to achieve the best possible quality.

Today - seven years later, the business has expanded into fixed and temporary locations in Europe with great success.

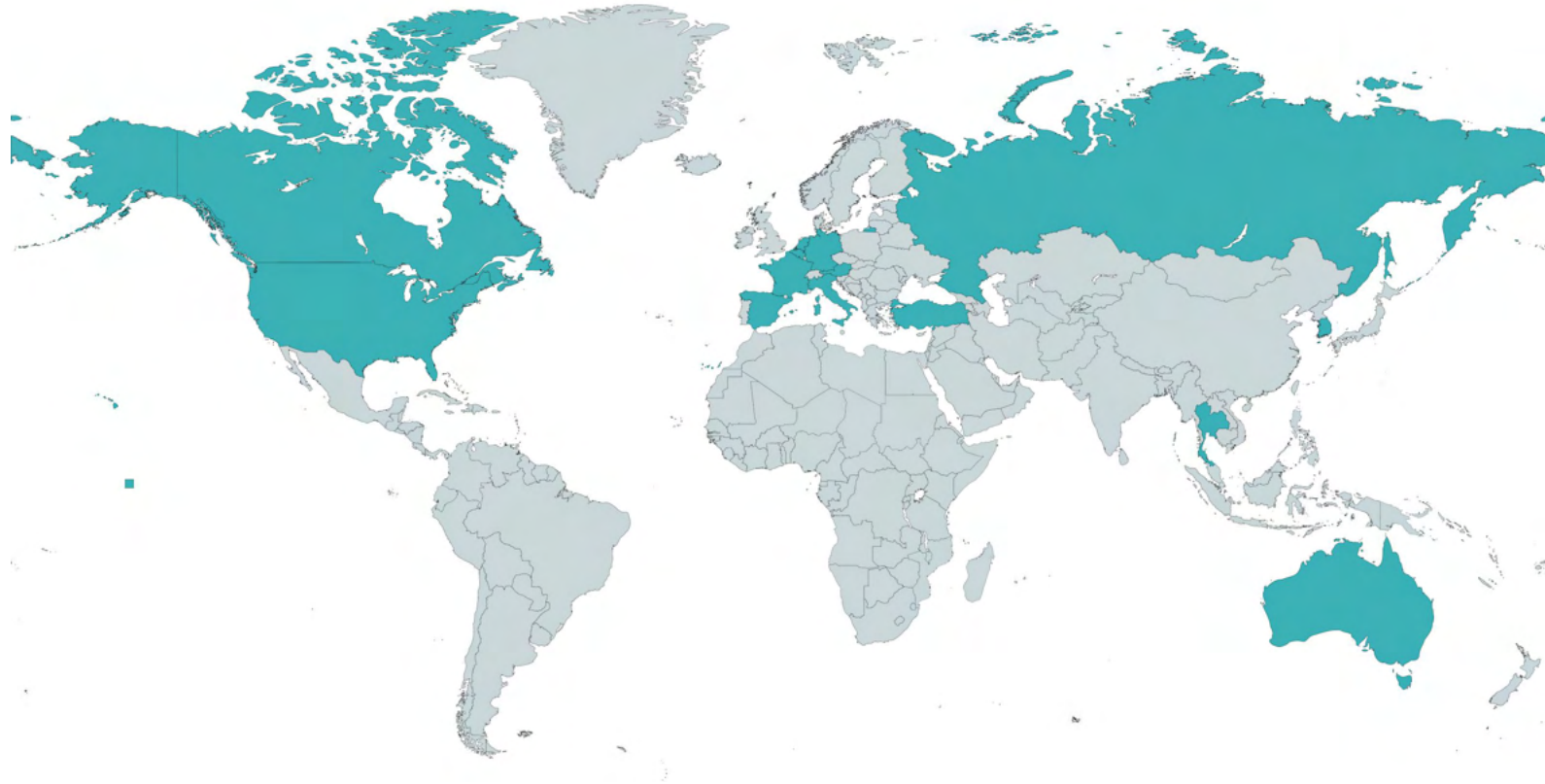
The Eyemazy franchise branch was started in 2019 after nearly 3 years of preparation. Providing a sophisticated and easy to use system the Eyemazy concept provides an attractive and innovative business opportunity to entrepreneurs around the world.

Locations

Eyemazy operates in **4 continents** and **15 countries** including:

Germany, Belgium, France, Italy, Austria, Spain, Netherlands, Turkey, Russia, United States, Canada, Australia, Thailand, Maldives and Korea

Eyemazy is engaged with Iris Photography Services to bring its concept to **Dubai** and United Arab Emirates !



Journey

Photo box

Our patent pending photo box is capable of capturing the iris image in only a few seconds while archiving it in a never seen quality - guaranteeing maximum customer satisfaction.



Editing station

Our proprietary software and hardware breaks the complex editing process into a few clicks, transforming the iris image into personalized art.

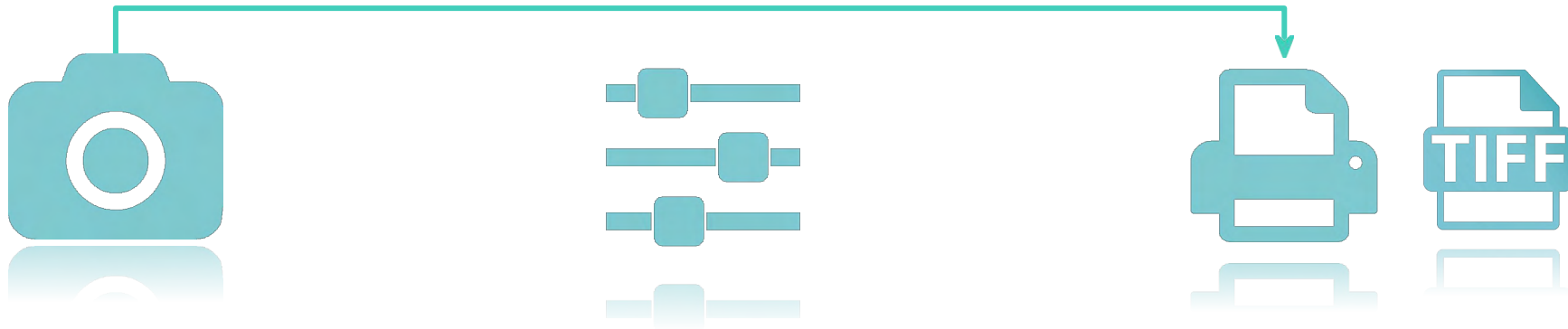


Processing platform

An efficient processing system allows for the on location printing, processing of digital files and management of follow up premium products.



4 min



Products

Direct prints

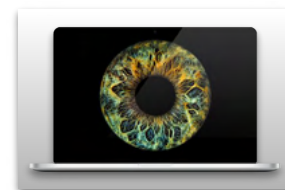
Photo prints which are printed right on the spot. Available in two sizes and as a single or double photo for couples or families.

Price Range: 239 AED - 349 AED

Files

Digital image files in JPEG format which are sent via email.

Price Range: 269 AED - 349 AED

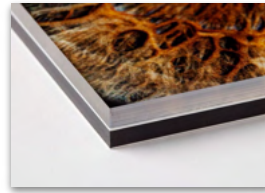


Products

Premium prints

Prints on special materials, available up to Din A0 size. Premium prints are provided by external suppliers and shipped globally to the customers.

Price Range: 399 AED - 4999 AED



Placement Options



Eyemazy shop or kiosk

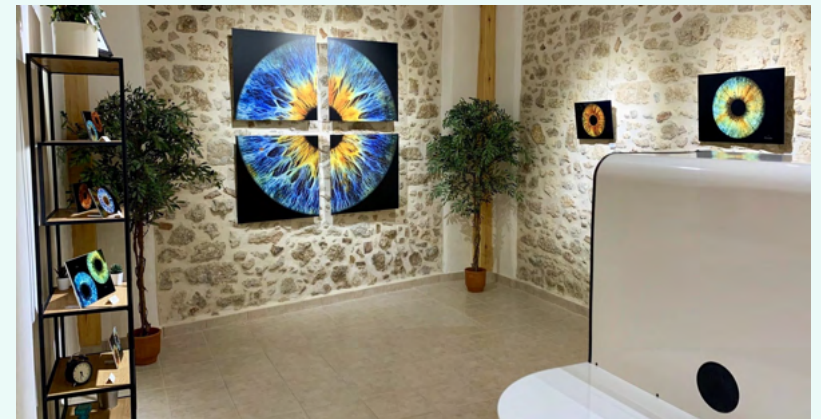
Most commonly Eyemazy is being operated as a fixed operation in a dedicated kiosk or shop. The system and its setup is highly customizable and will be adjusted to the local conditions. Eyemazy`s locations are optimally located within touristic locations including theme parks, vacation resorts, museums and high footfall malls



Mobile Setup

Use our concept and our experience to participate in trade shows, festivals and corporate events. The Eyemazy system is compact and can be set up in only half an hour.

The system is typically operated by one person or two employees during peak hours. A photographic background is not required since our 5 day on site training will teach the staff the competent usage and efficient operation of the system.



Iris Photography Services

Iris Photography Services is established in 2021, by three partners from Belgium, solely to operate as a franchise of Eyemazy in the UAE.

Company's founders have a track record of starting up and growing businesses in Technology, Healthcare, Casual Dining, Real Estate, Design and Personal Care Products industries, as well as investing in other start-up companies with a growth potential.

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